

Amendments to the Claims:

1-50 (Canceled)

51. (Currently Amended) A method of controlling image display on a hand-held mobile communication terminal, the method comprising:

displaying an image on a display screen of a hand-held mobile communication terminal configured to communicate voice data in a wireless communication network, wherein the ~~first~~ image comprises a photographic image, wherein the image is displayed over both a first display area and a second display area on the display screen, wherein the first and second display areas are juxtaposed each other on the display screen, and wherein substantial portions of both the first display area and the second display area are used for displaying the image;

displaying a rotated version of the image on the display screen, in response to a user interacting with the mobile communication terminal ~~to affirmatively control direction of rotation for the image~~, wherein the image is rotated, relative to the display screen, at approximately a ninety degree angle and resized so that the rotated image is displayed in its entirety in ~~[[a]] the first display area of the display screen in exclusion of the second display area of the screen,~~ wherein the rotated image ~~comprises a~~ is a duplicate scaled version of the entire image, ~~and wherein the rotated image is a scaled version of the image in its entirety;~~ and

displaying at least first and second icons in ~~[[a]] the~~ second display area of the display screen, ~~wherein the first and second display areas are non-overlapping,~~ wherein the first and second icons are associated with functions for controlling image display on the hand-held mobile communication terminal, ~~and wherein the second display area comprises a display area represented by an area formed between at least one edge of the display screen and one edge of the image, in response to rotating and resizing the image.~~

52. (Currently Amended) The method of claim 51, wherein the image and the ~~third~~ rotated image have approximately same aspect ratio.

53. (Previously Presented) The method of claim 52, wherein the height of the rotated image is approximately equal to a width of the display screen, and the width of the rotated image

is approximately equal to square of the width of the display screen divided by a height of the display screen.

54-55 (Canceled)

56. (Previously Presented) The method of claim 51, wherein the first icon comprises a soft key.

57. (Currently Amended) A method of controlling image display on a hand-held mobile communication terminal, the method comprising:

displaying an image on both a first display area and a second display area of a display screen of a hand-held mobile communication terminal in a first orientation relative to the display screen, wherein the first image comprises a photographic image, wherein the first and second display areas are juxtaposed each other on the display screen, and wherein substantial portions of both the first display area and the second display area are used for displaying the image;

displaying a rotated version of the image on the display screen, in response to a user interacting with the hand-held mobile communication terminal, wherein the rotated image is displayed in a second orientation relative to the display screen, wherein the second orientation is different from the first orientation, and wherein at least one of a width and a height of the rotated image is adjusted in size so that the rotated image is displayed in entirety in thea first display area of the display screen, exclusive of the second display area, and wherein the rotated image is a scaled duplicate of the image in an unrotated state and wherein the rotated image has approximately same aspect ratio as the image in an unrotated state.

58. (Previously Presented) The method of claim 57 further comprising:

displaying an indicator associated with a function for controlling the first and the second orientations in a second display area of the display screen, wherein the first and second display areas are non-overlapping.

59. (Previously Presented) The method of claim 58 wherein the second display area is positioned between the first display area and at least one edge of the display screen.

60. (Previously Presented) The method of claim 57, wherein, after being resized, the height of the rotated image is approximately equal to width of the display screen, and the width of the rotated image is approximately equal to square of the width of the display screen divided by height of the display screen.

61. (Previously Presented) The method of claim 58, wherein the indicator comprises a soft key.

62. (Previously Presented) The method of claim 57, wherein the second orientation corresponds to a clockwise rotated version of the image relative to the first orientation.

63. (Previously Presented) The method of claim 57, wherein the second orientation corresponds to a counter-clockwise rotated version of the image relative to the first orientation.

64-70 (Canceled)

71. (Currently Amended) A method comprising:

displaying an image on both a first display area and a second display area of a display screen of a mobile device configured to communicate voice data in a wireless communication network, wherein the first and second display areas are juxtaposed each other on the display screen, and wherein substantial portions of both the first display area and the second display area are used for displaying the image, and wherein the display screen has a first length A and a first length B, and wherein the image has a third length C and a fourth length D;

~~displaying at least a first directional key on the display screen;~~

scaling and rotating the entire image in a first direction, in response to user interaction with the mobile device, wherein the rotated image is a duplicate scaled version of the entire image and the rotated image is displayed in its entirety in the first display area, exclusive of the second display area, and wherein ~~[[the]]~~ a first directional key displayed on the second display area flickers to indicate a change in the image's orientation; and

wherein the scaling comprises ~~resizing~~-rescaling the ~~rotated~~-entire image so that C is approximately equal to A and D is approximately equal to square of A divided by B, in response

to determining that the rotated image does not fit entirely on both the first and second areas of the display screen.

72. (New) The method of claim 71, wherein a flipped version of the image is displayed on both the first and the second display areas, in response to a user interacting with a button of the mobile device.

73. (New) The method of claim 72, wherein the interacting comprises pressing the button more than once.